



Media Advisory

PRESS OFFICE

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SBA Hosts Live Web Chat on Disaster Preparedness for Business Owners

Diana McClure and Becky Brantley will answer questions
Thursday, September 29 from 1 p.m. to 2 p.m., EDT

WHAT: Diana McClure, assistant vice president for Business Protection at the Institute for Business & Home Safety (IBHS), and Becky Brantley of the U.S. Small Business Administration's Office of Disaster Assistance will host the SBA's September Web chat on "*Disaster Preparedness for Your Small Business.*" McClure and Brantley will share their expertise in disaster readiness for business owners and answer questions about how to best prepare for physical disasters, including how to recover from property damage and economic loss.

The live, interactive SBA Web chat will engage business owners and aspiring entrepreneurs in a national dialogue on disaster preparedness for small businesses, while allowing Web chat participants to get important preparation and prevention strategies for business owners, as well as homeowners and renters.

WHY: The SBA's live Web chat series provides business owners with the opportunity to have conversations about relevant business issues with industry leaders and successful entrepreneurs. Participants will have direct, real-time access to the Web chats via questions they submit online in advance and during the session, with instantaneous answers.

WHEN: September 29, 2005, 1 p.m. to 2 p.m. (EDT)
McClure and Brantley will answer questions for one hour.

HOW: Participants can join the live Web chat by going online to www.sba.gov, and clicking "Your Small Business Voice Online Chat."

Web chat participants may post a question for McClure and Brantley before the September 29 chat by visiting <http://app2.sba.gov/liveMcClure/intro.cfm> and posting their questions online.

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